



B.Com Honours

Semester 6

Calicut University

FINANCIAL ADVISORY SERVICES IN INVESTMENT BANKING

Course Code: COM6EJ316 • Module SYLLABUS Notes

Official Course Syllabus

Course Code: COM6EJ316

Course Title: FINANCIAL ADVISORY SERVICES IN INVESTMENT BANKING

Course Type: Major
(Elective)

Academic Level: 300-399

Credits: 4 Credits

Course Summary: The aim of this course is to equip students with a fundamental understanding of the essential financial advisory services offered by investment banks. The course helps students to understand the intricate workings of financial advisory, gaining insight into the diverse range of services provided by investment banks. From facilitating mergers and acquisitions to advising on capital restructuring and strategic investments, students will explore a broad spectrum of advisory services offered by investment banks.

Module I: Investment banks to assist clients in making strategic financial decisions
UC Written examination Assignment Project CO3 Develop skills in building and managing client relationships, including effective communication, client needs assessment, and providing tailored financial advice and solutions.
Ap Written examination Assignment Project Case analysis * - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C) # - Factual Knowledge (F) Conceptual Knowledge (C) Procedural Knowledge (P) Meta cognitive Knowledge (M)

Module I: I Private Placements

- **Unit 1:** Private Placements Concept and, Definitions, Private Placements within the Purview of Investment Banking
- **Unit 1:** Categories of Private Placement
- **Unit 3:** Market Segments for Privately Placed Debt, PSU Bonds, Municipal Bonds, Institutional Bonds – Corporate Bonds, Securitized Debt

Module I: II Corporate Re-Organisations

- **Unit 1:** Rationale for Corporate Re-organisations, Overview of Corporate Restructuring, Split-up through Transfer of Assets
- **Unit 1:** Demerger of a Company, Definition of Demerger, Working of a Demerger and Other Business Hive-Offs
- **Unit 2:** Comparative Analysis of Split-up through Transfer of Assets, Split-up through Transfer or Dilution of Ownership/Control

- **Unit 2:** Considerations for Subsidiarisation, De-Subsidiarisation through Spin-off, N o t a b l e Features of a Spin-off, De-subsidiarisation through Equity Carve-out – Statutory Framework for Split-upthroughTransfer of Equity
- **Unit 2:** Introduction to the M&A Market, Global Industry Perspective. Indian M&A Industry

Module I: IRECRUITMENT, PLACEMENT AND TALENT MANAGEMENT

- **Unit 12:** .1 Talent Management Process – Job Analysis – Uses of Job Analysis
- **Unit 2:** Writing Job Descriptions & Job Specifications (Practical Exercises)
- **Unit 2:** HR Planning – Recruitment – Sources – Recruiting Yield Pyramid – Succession Planning
- **Unit 2:** Employee Testing – Type of Tests – Selection – Trends in Employee Background Investigation
- **Unit 2:** Interviewing Candidates – Types of Interviews

DegreeLive

Acing your exams is just a click away!

Visit www.degreeelive.in to download the next module for free.

DegreeLive