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B.Com Honours | Semester 6 | Calicut University

FUNDRAISING SERVICES IN INVESTMENT BANKING

Course Code: COM6EJ315 • Module SYLLABUS Notes

Official Course Syllabus

Course Code: COM6EJ315 **Course Title:** FUNDRAISING SERVICES IN INVESTMENT BANKING

Course Type: Major (Elective) **Academic Level:** 300-399

Credits: 4 Credits

Course Summary: The aim of this course is to provide students with a foundational understanding of the core fund-raising services that investment banks provide. Its purpose is to provide a basic understanding of the different methods deployed for securing funds. Through this course, students will explore an extensive range of avenues for raising funds, including both traditional and innovative

Module I: nstruments traded. Project * - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C) # - Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Meta cognitive Knowledge (M)

Module I: ssue, Regulatory Framework for Public Offers

- **Unit 3:** Overview of Important Stages in an IPO, Process Overview of Public Offers in India, Post-issue Process, IPO Listing Day Volatility Regulation
- **Unit 3:** Role of Investment Banker as Issue Manager, Appointment, Agreement and Allocation of Responsibilities, Issue Structuring and Pricing
- **Unit 2:** Due Diligence, Preparation and Filing of Offer Document, Underwriting and Pre-issue Compliance, Issue Marketing, Functions during the Issue - Post-issue Compliance
- **Unit 3:** Pricing of IPOs - Key Regulatory Perspectives in Issue Management - Pre-

Module I: IIGlobal Capital Markets11

- **Unit 1:** International Listing Centres, The International Bond Market
- **Unit 2:** Domestic Bonds, Foreign Bonds, Euro Bonds,Masala Bonds
- **Unit 3:** Exchange Traded Product TLC & OTC Product TLC Simulation
- **Unit 4:** Bond Structures, Medium Term Notes Depository Receipts, Depository Receipt Mechanism
- **Unit 2:** Issues through Depository Receipts, Types of Depository Receipts, Depository Receipts vis-a-vis Direct Investment Status of Depository Receipts in India
- **Unit 2:** Fungibility of Depository Receipts Limited Two-way Fungibility of Depository Receipts, Re-issue of ADRs/GDRs Sponsored ADRs/GDRs

Module I: nvestment banks. The course helps students to understand the intricate workings of financial advisory, gaining insight into the diverse range

of services provided by investment banks. From facilitating mergers and acquisitions to advising on capital restructuring and strategic