



B.Com Honours

Semester 6

Calicut University

TOUR GUIDING AND LEADERSHIP

Course Code: COM6EJ309 • Module SYLLABUS Notes

Official Course Syllabus

Course Code: COM6EJ309

Course Title: TOUR GUIDING AND LEADERSHIP

Course Type: Major (Elective)

Academic Level: 300-399

Credits: 4 Credits

Course Summary: This course will familiarize the students about the roles and responsibilities and challenges of a tour escort during a tour

Module I: II Practical Guiding scenarios and professional challenges

- **Unit 7:** Cultural tourism-A place of worship-An archaeological site-Natural attraction
- **Unit 6:** Nature tours-An overview of professional challenges of a tour guide
- **Unit 9:** Demanding tourists and handling them-Handling questions
- **Unit 10:** General tactics adopted by a tour guide-Leading tourists with responsibility

Module I: Industry, including its structure, trends, and key stakeholders

Module I: I Tour Packaging

- **Unit 9:** Concept, definition, and importance of tour packaging
- **Unit 10:** History of tour package
- **Unit 11:** Factors affecting tour package formulation
- **Unit 12:** Stages of developing and planning a tour package
- **Unit 13:** Tour brochure designing

Module I: I Evolution & History of Islamic Banking

- **Unit 5:** Brief History of Islamic Banking
- **Unit 6:** Functions of Islamic Banks
- **Unit 7:** Deposit Product in Islamic Banks5 Course CodeCOM5EJ311 (6) Course TitleINTRODUCTION TO ISLAMIC COMMERCIAL BANKING Type of CourseMajor SemesterV Academic Level300-399 Course DetailsCreditLecture per week Tutorial per week Practical per week Total Hours
- **Unit 44:** -60 Pre-requisitesBasic knowledge about finance & Commercial Banking Course Summary This course helps the students to know about the Islamic banking.

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