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B.Com Honours

Semester 5

Calicut University

TOURISM RESOURCES AND PRODUCTS IN INDIA

Course Code: COM5EJ310 • Module SYLLABUS Notes

Official Course Syllabus

Course Code: COM5EJ310

Course Title: TOURISM RESOURCES AND PRODUCTS IN INDIA

Course Type: Major Elective

Academic Level: 300-399

Credits: 4 Credits

Course Summary: This course enables students to understand the fundamental concepts of tourism resources and products of India.

Module I: I Tourism product

- **Unit 5:** Classification of tourism products- Natural Tourism Products, Manmade Tourism Products, Symbiotic Tourism Products, Site based Tourism Products, Event Based Tourism Products
- **Unit 5:** Travel and Tourism products and services
- **Unit 7:** Tourist Oriented Products(TOP) ,Resident Oriented products (ROP) and

Module I: VMajor Tourism Destinations in India

- **Unit 17:** Delhi-Agra-Jaipur (Golden Triangle)- Metro cities &Two Tier cities, Srinagar- Leh- Ladak - Shimla- Kulu- Manali- Goa- Hyderabad- Hampi- Madurai- Rameswaram- Mysore- Bangalore- Cochin- Munnar Alappuzha- Thekkadi-Kumarakom- Bekal- Wayanad- Wagamon-
- **Unit 16:** Kovalam

Module I: I Basics of Tour Guiding

- **Unit 4:** Do's and don'ts of tour guiding-Heritage walk-Guiding on a walking tour
- **Unit 5:** Leading on a moving vehicle-Tools of the trade-Things to avoid
- **Unit 6:** Techniques of tour commentary

Module I: Basics Of Itinerary Planning

- **Unit 1:** Concept, definition, and importance of Itinerary Planning
- **Unit 2:** Importance of Travel itinerary
- **Unit 3:** Types of tour itinerary
- **Unit 4:** Pre-requisites for itinerary preparation
- **Unit 5:** Points to be considered while planning itinerary
- **Unit 6:** Resources and steps of itinerary planning
- **Unit 7:** Do's and don'ts of itinerary preparation
- **Unit 8:** GIT & FIT Itineraries

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