



B.Com Honours

Semester V

Calicut University

TOURISM RESOURCES AND PRODUCTS IN INDIA

Course Code: COM5EJ310 • Module 4 Notes

Module IV: Major Tourism Destinations & Golden Triangle Circuits

Covers India's iconic tourism circuits, Golden Triangle, Desert Circuit, Himachal Circuit, Nilgiri Circuit, Buddhist Circuit, and Kerala's flagship eco/backwater destinations.

Unit 17: Major Indian Tourism Circuits & Kerala Destination

Taxonomy

- 1. The Golden Triangle:** Delhi (Capital monuments) – Agra (Taj Mahal/Fatehpur Sikri) – Jaipur (Pink City Forts).
- 2. Desert Circuit:** Jodhpur – Bikaner – Jaisalmer.
- 3. Northern & Himalayan Circuit:** Srinagar – Leh-Ladakh (Pangong Tso, Khardung La) – Shimla – Kullu-Manali – Dharamshala.
- 4. Southern Heritage Circuit:** Hyderabad – Hampi (Vijayanagara ruins) – Mysore – Bangalore – Madurai – Rameswaram.
- 5. Kerala Destination Network:** Gateway (Cochin/Kochi), Hill Stations (Munnar, Wayanad, Vagamon), Backwaters (Alappuzha/Alleppey, Kumarakom), Wildlife (Thekkady Periyar), Beaches (Kovalam, Varkala), & Historic Forts (Bekal).

Practical Case Framework 1 (Major Indian Tourism Circuits Reference Matrix): Detail circuit names, connected destination hubs, primary theme, and USP attractions.

Iconic Indian Tourism Circuits Table:		
Tourist Circuit Name	Connected Node Destinations	Primary Tourism Attraction Theme
Golden Triangle Circuit	Delhi – Agra – Jaipur	Mughal & Rajput Architecture & Heritage
Buddhist Tourist Circuit	Lumbini – Bodhgaya – Sarnath – Kushinagar	Spiritual Pilgrimage & Life of Lord Buddha
Nilgiri Hill Circuit	Bangalore – Mysore – Ooty	Royal Palaces, Gardens, & Mountain Railway
Kerala Backwater Circuit	Kochi – Alappuzha – Kumarakom	Houseboat Cruising & Wetland Ecology

Practical Case Framework 2 (Kerala Flagship Tourism Products Matrix): Detail destination clusters in Kerala, product categories, and key attraction highlights.

Kerala Flagship Destinations & Products Table:	

Kerala Destination Cluster	Tourism Product Typology	Key Destination Highlights
Alappuzha & Kumarakom	Vembanad Lake Backwater Ecotourism	Kettuvallam Houseboats & Bird Sanctuary
Munnar & Wayanad	High-Range Hill & Tea Tourism	Anamudi Peak, Tea Gardens, & Edakkal Caves
Thekkady (Periyar)	Wildlife & Spice Plantation Tourism	Lake Boat Safaris & Elephant Reserves
Kovalam & Varkala	Coastal Beach & Ayurveda Wellness	Lighthouse Beach & Cliffside Ayurvedic Resorts

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