



B.Com Honours

Semester V

Calicut University

TOURISM RESOURCES AND PRODUCTS IN INDIA

Course Code: COM5EJ310 • Module 3 Notes

Module III: Adventure Tourism Products, Hill Stations, & Protected Areas

Covers land, water, and air-based adventure activities, premier Indian hill stations, protected area networks (Biosphere Reserves, National Parks, Sanctuaries), and ecotourism guidelines.

Unit 12: Land-Based Adventure Activities & Destinations

Trekking & Mountaineering (Garhwal/Kumaon Himalayas, Chadar Frozen River Trek Zaskar), Ice Skiing (Gulmarg Kashmir, Auli Uttarakhand), & Desert Safaris (Thar Desert, Jaisalmer dunes).

Unit 13: Water-Based Adventure Activities & Destinations

White Water Rafting (Ganges River Rishikesh, Teesta River Sikkim), Kayaking & Canoeing (Kerala Backwaters), Surfing (Puducherry, Kovalam), & Scuba Diving/Snorkeling (Havelock Island Andaman, Lakshadweep Atolls).

Unit 14: Air-Based Adventure Activities & Destinations

Paragliding (Bir Billing Himachal Pradesh - Paragliding Capital of Asia), Parasailing (Goa, Kovalam), & Hot Air Ballooning (Pushkar Camel Fair, Jaipur Pink City).

Unit 15: Popular Hill Stations in India

Northern Region: Shimla, Manali, Mussoorie, Nainital, Darjeeling. Southern Region: Ooty (Udhagamandalam), Kodaikanal, Munnar (Western Ghats tea plantations), & Coorg.

Unit 16: Protected Areas in India (National Parks & Sanctuaries)

Protected Network: 106 National Parks, 567 Wildlife Sanctuaries, & 18 Biosphere Reserves (Nilgiri, Nanda Devi, Sundarbans). Ecotourism Activities: Jungle safaris, bird watching, canopy walks, & eco-lodges.

Practical Case Framework 1 (Adventure Tourism Activities & Top Destinations Matrix): Map adventure category, safety standards, season, and premier Indian activity centers.

Adventure Tourism Products Reference Table:

Adventure Category	Specific Activity Type	Premier Indian Destination Hub
Land-Based Adventure	Ice Skiing & Winter Sports	Gulmarg (Jammu & Kashmir) & Auli (Uttarakhand)
Water-Based Adventure	White Water River Rafting	Rishikesh (Ganges River, Uttarakhand)
Water-Based Adventure	Scuba Diving & Coral Reef Exploring	Havelock Island (Andaman) & Agatti (Lakshadweep)
Air-Based Adventure	Tandem Paragliding	Bir Billing (Kangra Valley, Himachal Pradesh)

Practical Case Framework 2 (Protected Areas & Flagship Wildlife Species Matrix): Detail national park names, states, ecosystem types, and protected flagship wildlife species.

India National Parks & Wildlife Sanctuaries Table:		
Protected Area Name	State Location	Flagship Wildlife / Eco Feature
Kaziranga National Park	Assam	One-Horned Rhinoceros & UNESCO Natural Site
Gir National Park	Gujarat	Asiatic Lion (Last remaining natural habitat)
Jim Corbett National Park	Uttarakhand	Royal Bengal Tiger (First National Park 1936)
Periyar National Park	Kerala	Wild Asian Elephants & Lake Sanctuary

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