



B.Com Honours

Semester 5

Calicut University

TOUR ESCORT MANAGEMENT

Course Code: COM5EJ309 • Module SYLLABUS Notes

Official Course Syllabus

Course Code: COM5EJ309

Course Title: TOUR ESCORT MANAGEMENT

Course Type: Major Elective

Academic Level: 300 - 399

Credits: 4 Credits

Course Summary: This course will familiarize the students about the Tour guiding process and techniques.

Module I: II On Tour Responsibilities of a Tour Manager

- **Unit 6:** Introduction - Receiving guests at airport- Responsibilities at airport-

Module I: I Tourism product

- **Unit 5:** Classification of tourism products- Natural Tourism Products, Manmade Tourism Products, Symbiotic Tourism Products, Site based Tourism Products, Event Based Tourism Products
- **Unit 5:** Travel and Tourism products and services
- **Unit 7:** Tourist Oriented Products(TOP) ,Resident Oriented products (ROP) and

Module I: V Major Tourism Destinations in India

- **Unit 17:** Delhi-Agra-Jaipur (Golden Triangle)- Metro cities & Two Tier cities, Srinagar- Leh- Ladak - Shimla- Kulu- Manali- Goa- Hyderabad- Hampi- Madurai- Rameswaram- Mysore- Bangalore- Cochin- Munnar Alappuzha- Thekkadi-Kumarakom- Bekal- Wayanad- Wagamon-
- **Unit 16:** Kovalam

Module I: I Basics of Tour Guiding

- **Unit 4:** Do's and don'ts of tour guiding-Heritage walk-Guiding on a walking tour
- **Unit 5:** Leading on a moving vehicle-Tools of the trade-Things to avoid
- **Unit 6:** Techniques of tour commentary

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