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B.Com Honours

Semester 5

Calicut University

MANAGEMENT OF FINANCIAL SERVICES

Course Code: COM5EJ301 • Module SYLLABUS Notes

Official Course Syllabus

Course Code: COM5EJ301

Course Title: MANAGEMENT OF FINANCIAL SERVICES

Course Type: Major (Elective)

Academic Level: 300-399

Credits: 4 Credits

Course Summary: This course provides an in-depth exploration of financial markets and the crucial role played by intermediaries in facilitating the flow of funds and managing financial transactions.

Module I: INTRODUCTION TO FINANCIAL SERVICES

- **Unit 1:** Indian Financial System- structure of financial system- financial market-financial institutions- financial instruments- financial services- intermediaries
- **Unit 1:** Financial services Industry-emergence and developments- financial innovation
- **Unit 1:** Current scenario and challenges in the financial services sector in India.

Module I: IIFUND BASED FINANCIAL SERVICE

- **Unit 3:** Mutual Funds-concept- growth- types-product/scheme- functions of AMC-regulations regarding mutual funds
- **Unit 3:** Venture Capital- scope- stages of venture capital financing- Guidelines for venture capital companies in India.

Module I: nformation for investments.

- **Unit 1:** Securities Markets – Primary market - functions of primary market – Methods of Floating New Issue - Book building - private placement. Secondary Market - Organised stock exchanges - Functions of stock exchanges - Listing of Securities - Stock Market

Module I: IISECURITY ANALYSIS AND BEHAVIOURAL FINANCE

- **Unit 3:** Fundamental analysis: EIC Framework - Economy,

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