



B.Com Honours

Semester 2

Calicut University

ESSENTIALS OF INVESTMENT

Course Code: COM2MN105 • Module SYLLABUS Notes

Official Course Syllabus

Course Code: COM2MN105

Course Title: ESSENTIALS OF INVESTMENT

Course Type: Minor

Academic Level: 200-299

Credits: 13 Credits

Course Summary: A basic of Investment is an introductory course designed to provide students with foundational knowledge and skills in the field of investment.

Module I: Investment avenues. UC Examinations/Quizzes/ Assignment/Seminar CO2 Able to analyze various

Module I: Introduction to Investment

- **Unit 1:** Definition of Investment-Need for Investment- role of investment in personal finance and wealth building
- **Unit 1:** Relationship between savings and investment Overview of savings schemes

Module I: Investment in Real Estate

- **Unit 2:** Commodity – Bullion – Gold - ETF - Investment in Crypto-currency
- **Unit 5:** Understanding equity market investment-Direct Equity vs. Mutual Funds- -Overview of equity and debt funds

Module I: Introduction to technical analysis- Understanding stock valuation techniques

- **Unit 3:** Investment Portfolio - Diversification of Portfolio and Risk Reduction.

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