



B.Com Honours

Semester 1

Calicut University

FUNDAMENTALS OF ENTREPRENEURSHIP

Course Code: COM1MN101 • Module SYLLABUS Notes

Official Course Syllabus

Course Code: COM1MN101

Course Title: FUNDAMENTALS OF ENTREPRENEURSHIP

Course Type: Minor

Academic Level: 100-199

Credits: 4 Credits

Course Summary: This course aims to develop students with the foundational knowledge and skills needed to start new entrepreneurial ventures. It covers essential concepts, tools, and strategies for identifying business opportunities, developing innovative ideas, and successfully launching and managing a business unit.

Module I: Introduction to Entrepreneurship

- **Unit 1:** Entrepreneurship – Definition and characteristics of entrepreneurship- Evolution of entrepreneurship- Different Types of Entrepreneurs
- **Unit 3:** Entrepreneurial Mind-set and Traits, Developing an Entrepreneurial Mind-set-Traits of successful entrepreneurs
- **Unit 2:** Overcoming Common Entrepreneurial Challenges
- **Unit 4:** Importance of entrepreneurship in the economy
- **Unit 5:** Ethical considerations in entrepreneurship2 Entrepreneurial Decision-making Process & Competencies
- **Unit 6:** Entrepreneurial decision making process-Steps involved-Opportunity

Module I: V Dimensions of Entrepreneurship

- **Unit 15:** Definition and Characteristics of Women Entrepreneurship-Significance of women's involvement in entrepreneurship-
- **Unit 2:** Challenges faced by women entrepreneurs-Overcoming self-limiting beliefs-Steps taken by the Government to promote women entrepreneurship
- **Unit 3:** Definition and Characteristics of Social Entrepreneurship-Significance of Social Entrepreneurship
- **Unit 3:** Rural Entrepreneurship-Definition and characteristics-Importance of entrepreneurship in rural development
- **Unit 2:** An overview of new forms of entrepreneurship-Digital entrepreneurship- Sustainable and Eco-Entrepreneurship-Health and Wellness Entrepreneurship-Food and Agri-Entrepreneurship

Module I: Financial Statements

- **Unit 5:** Income Statement Essentials-Understanding Revenue, Expenses, and Net Profit
- **Unit 2:** An overview of Balance Sheet-Assets, Liabilities, and Equity (theoretical concepts only)- Cash Flow Management-Basics of Cash Flow Statement

- **Unit 3:** Preparation of Projected Financial Statements

Module I: VEntrepreneurial Finance

- **Unit 13:** Entrepreneurial Finance-Concept-Role of Finance in Entrepreneurship
- **Unit 4:** Sources of Financing for Entrepreneurship- Various Sources of Funding- Bootstrapping and self-funding, Angel investors and venture capital-Crowd funding and Alternative Financing
- **Unit 2:** Financial Planning for Entrepreneurs- Importance of financial planning in entrepreneurship- Developing a financial plan: budgeting, types of budgets
- **Unit 2:** Capital Structure Decisions: Debt vs. Equity Financing
- **Unit 17:** Financial Forecasting Techniques-Forecasting sales and revenue projections -Cash flow forecasting and monitoring

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